

2016.03.07 NVP board meeting minutes

# Attendees

Howie Davidson, David McCormick, Merle Adelman, Ron Menner, Bill McCarthy, AJ Gemperline, Don Kennedy, Michael Young, Katherine O'Leary, Graham Rae.

Not present: Jody Klenk, Lindy King, Romaine Randall

# Agenda

## Review and accept last months minutes

approved

## Review action items (Clerk)

- [done] Karen to contact LS for August date for century (27/28 August?)
- David to file and archive current LAB insurance forms
- David to contact Emil for NVP hats
- [in process] David ask Peter Klenk to archive some content (eg, last year's century)
- [done] David to forward new paid membership forms to Michael for Membership
- [done] David and Romaine work together to make sure all IRS forms and documents filed and what needs to be done now to get nonprofit status
- [done] David create letter from the minutes of board for bank for incoming Treasurer, send to Howard and RomaineRick to pay Post Office for NVP PO box
- [in process] David to get list of board roles from Mark and distribute to the Board
- [done] Howie will contact Bamboo to get details about their private party menu
- Howie to propose a dining club for February
- [done] Howie to order Polar water bottles for gifts
- [done] Merle to shift April Member's Meeting to May
- [in proces] Peter Klenk to complete template for form on website for proposing charitable donations (budget about \$400, limit \$25/person)
- [done] AJ to get conditioning ride leader coordinator at ride leader dinner
- Romaine to follow up for appeal to IRS for 2015 non-profit status, get 2016 non-profit status; may need \$400 for reinstatement

# Treasurers report

\$8943.46 balance

\$625 in membership

# Membership report

229 members, but 131 will expire by March 31 cutoff date

# Activities report

Successful ride leader party. Some dates still available. Please step up.

Conditioning Ride series has started well.

16 April regular rides start.

Southern Exposure ride coming from AJ.

Don and Ellen leading rides in May.

Barry Greenberg will lead rides.

# Social report

## Banquet

Howie's credit card for deposit for banquet

It's on 4/2

Peter will create page for signup and PayPal payment.

Howie to get photos from Howie and other members for banquet.

## dining club

March in Acton at Ixtapa

Howie will offer June dining club.

# Meetings report (VP)

Next Monday: Judy Wolf trainer

May: Charlie the Nutritionist

June: Chris Speer ride X America.

Aug or Oct: Fagan sailing around Cape of Good Hope.

Someone will do one on Zwift.

Graham volunteered to do one on bike camping.

## Century report

Karen has scheduled the NVP Fall Century for Sat., Aug 27th for a start at Lincoln-Sudbury.

Merle pointed out that we could promote the Century more extensively via Facebook and social media.

From Karen:

Since we've moved up the century about 3 weeks, we need to move up the supporting activities. I plan to have the century registration page (BikeReg) up by April 1. Hopefully we'll have a working link from our website. The rest stop letters will go out this month.

I would like to post either the flyer ad or a new poster at all bike shops in early May. I've attached both to this email, so you can see what I'm referring to. Up to about 4 years ago, the flyer was carried in the newsletter, and laminated and posted at all our bike shops. About 4 years ago, one of our board members created this great poster. He has since moved away, and didn't response to my request for copies of his computer files.

It would be nice to have a spiffy poster to place at the bike shops instead of that flyer. I'm sure we can come up with a good picture. So I don't think it would be hard to replicate what we had. I can get a price quote from the shop that I used for the t-shirts. Can anyone else get a price quote? We can supply the logo graphics file.

## Newsletter report

Newsletter came out.

## Other items

- Who should have admin access to the Facebook and other social media accounts?
- What social media polices should be adopted: who can post, what can be posted (other group rides, sale of items, ads, tours, etc.)?
- Create link to the bylaws.
- Best to post more items, to drive items to the bottom of the feed.
- Post events (eg, Century) on Facebook at the same time as putting on the calendar.
- Yard sale to benefit: NVP Junk and Drunk

- We got the clothing orders (thanks, Romaine).
- Ride to Nashoba Valley Winery in the Fall. AJ to post ride Around 10/2 (AJ check schedule)

# Action Items

[done] David send yet another copy of the document for changing Treasurer to Romaine Randall

[email sent] David to email Bryan Sullivan re: NVP century poster or the poster file. Howie will

[in process] David ask Peter Klenk to archive some content (eg, last year's century)

David to file and archive current LAB insurance forms

David to contact Emil for NVP hats

Howie send email for dining club at Mexican restaurant in Acton (Ixtapa).

Howie to send email to solicit photos for banquet slide show.

Romaine to follow up for appeal to IRS for 2015 non-profit status, get 2016 non-profit status; may need \$400 for reinstatement

[in process] Peter Klenk to complete template for form on website for proposing charitable donations (budget about \$400, limit \$25/person)

Peter will create signup page for banquet.

Peter to create PayPal page for Banquet.

Peter post list of routes from RideWithGPS

Peter create link to bylaws on the website

AJ, David, and Peter to look into RideWithGPS for the Club and report back on findings.

AJ to organize a ride to Nashoba Valley Winery in the Fall. AJ to post ride around 10/2 (AJ check schedule)

Board to discuss whether to have a bike yard sale. Invite Robin to install on the spot.

Spring tune up day?

NVP to create promotional flyer to put on the windshields at CRW Spring Century: who does this?