

2016.04.11 NVP board meeting minutes

Attendees

Howie Davidson, David McCormick, AJ Gemperline, Don Kennedy, Michael Young, Katherine O'Leary, Graham Rae

Not present: Merle Adelman, Ron Menner, Bill McCarthy, Lindy King, Romaine Randall, Jody Klenk, Karen Takacs

Agenda

Review and accept last months minutes

approved

Review action items (Clerk)

[done] David send yet another copy of the document for changing Treasurer to Romaine Randall

[done] David to email Bryan Sullivan re: NVP century poster or the poster file. David has copy of the source files (Adobe InDesign).

[in process] David ask Peter Klenk to archive some content (eg, last year's century)

[in process] David to file and archive current LAB insurance forms

David to contact Emil for NVP hats

[done] Get files for Fall Century poster from Brian Sullivan (Adobe InDesign)

Howie send email for dining club at Mexican restaurant in Acton (Ixtapa).

[done] Howie to send email to solicit photos for banquet slide show.

[in process] Romaine to follow up for appeal to IRS for 2015 non-profit status, get 2016 non-profit status; may need \$400 for reinstatement; we got an initial letter from the IRS and will get a response in 90 days (June).

[in process] Peter Klenk to complete template for form on website for proposing charitable donations (budget about \$400, limit \$25/person)

[done] Peter will create signup page for banquet.

[done] Peter to create PayPal page for Banquet.

[done] Peter create link to bylaws on the website: The bylaws are up on the "About Us" page.

Peter post list of routes from RideWithGPS

[in process] AJ, David, and Peter to look into RideWithGPS for the Club and report back on findings.

[done] AJ to organize a ride to Nashoba Valley Winery in the Fall. AJ to post ride around 10/2 (AJ check schedule); winery OK with October ride, but no reservation allowed. No cycling shoes inside.

Board to discuss whether to have a bike yard sale. Invite Robin to install on the spot.

Spring tune up day?

Jody to create promotional flyer to put on the windshields at CRW Spring Century: who does this?

Treasurers report

Fiscal year starts November 1, but Rick has been reporting on calendar year. November would be consistent with existing bylaws (November fiscal year).

Banquet: Club paid about \$235 tax and tip for banquet. \$1134 total cost. 27 attended.

Board thanked Rick Bean for his long service to the club as Treasurer.

Rick thought that LAB should have sent membership form by this time. \$425 per year membership.

Romaine said that membership vs. budget we are down \$646 vs. Last year. We picked up \$1100 last year after this time through May-June.

Membership report

Currently at 176.

61 have not renewed yet from 2015. Some

Michael will forward list of non-renewed membership.

Board to consider a limited number of free memberships Hardship waivers. Would be something to barter ride leading or working for century.

Club would like to know statistics of new members, renewing members, non-renewals. It would be useful to know the stats and why people leaving.

Clubs using Meet-Ups to gain new members. Publicize via social media and public channels.

Need promotional material for rides

Use business cards or tear-offs to promote.

Romain encouraged us think about what differentiates us. Revisit mission statement.

Graham: We are the most social cycling club he has been a part of. We take care of people on ride and we engage with people on rides. We don't leave people on a ride.

cf. North Shore: they are 400 now for weekend ride with BBQ afterwards. Donation or \$5 for BBQ. They have the number of people to do the ride.

More issues around social media in general.

What post-ride venues can we organize? After Tuesday night rides.

Could be ice cream, tailgate, etc.

Ride leader bring snacks?

Activities report

Board voted to pay for annual RideWithGPS club subscription.

AJ to create write up for how to join and how to use

Need more ride leaders.

Conditioning rides are done. Thanks to Merle and Bob for leading these again.

AJ to set up RideWithGPS club account.

Social report

Banquet

It came. Great time had by all. Possibly look at another place next year.

Return to Wildwood?

Board members keep eyes open for possible new venue.

dining club

Howie will look into place for April.

Kathryn will make arrangements.

Meetings report (VP)

May - Charlie the nutritionist

June - Chris Spear - riding across the US

July - Dave Cormier, Westford Rowing

Century report

none

Newsletter report

It went out.

Other items

Action Items

Board to discuss whether to have a bike yard sale. Invite Robin to install on the spot.

Spring tune up day?

[done] AJ to join RideWithGPS and import existing NVP club rides

AJ to create write up for how to join and how to use RideWithGPS club site after we join.

[in process] Romain to follow up for appeal to IRS for 2015 non-profit status, get 2016 non-profit status; may need \$400 for reinstatement; we got an initial letter from the IRS and will get a response in 90 days (June).

Romain to call LAB to check if the annual membership fee has been paid. \$425 per year. Typically comes this time of year.

Romaine to get access with bank Account with the help of Rick Bean.

Don, Graham, Kathryn, AJ to look at bylaws to find existing mission statement, talk among themselves, and report back to the Board next meeting about how to revamp the mission statement.

[in process] David work with Peter to archive some content (eg, last year's century)

[in process] David to file and archive current LAB insurance forms

David to contact all Board members to ask if they want to participate in Mission Statement revision.

David to check PO box for debit card.

Howie to create survey for feedback on the banquet (both for those that attended and those that didn't).

Howie will look into dining place for April.

Howie owes gifts to Mark, Rick, Steve J, David, Micahel, Kathryn: water bottle.

Kathryn will make arrangements for April dining club, contingent on Howie finding dining place.

Michael to forward selected unrenewed members to be directly solicited by Board members to rejoin.

Michael to create a report of this year's membership evolution (lost, sustaining, new).

Michael to track new members. [I don't recall what this actually referred to-Michael: do you remember?]

David to contact Emil for NVP hats

[in proces] Peter Klenk to complete template for form on website for proposing charitable donations
(budget about \$400, limit \$25/person)

Peter post list of routes from RideWithGPS

Jody to create promotional flyer to put on the windshields at CRW Spring Century